



**PLEASE READ - THIS IS VERY IMPORTANT!**

Dear Valued Reseller,

Recently, there have been a lot of questions and concerns related to retail pricing of Veratex products. This letter outlines the rules and regulations that all members of the Online Reseller Program will be required to follow effective January 1 st , 2006 . Lack of cooperation with these rules may result in the termination of your reseller account.

1. All resellers are required to list Veratex products on their website at the Manufacture Suggested Retail Price (MSRP).
2. This price must be shown at all times. If you are offering a discount, the MSRP must be visible next to the discounted price.
3. Resellers may offer a discount on the MSRP only on the dates specified below:

November 1 st – December 31 st

February 10 th – February 16 th

July 1 st – July 6 th

September 1 st – September 6 th

1. Resellers may offer a discounted price of NO MORE than twenty percent off of the MSRP.
2. The only exception to the prices may be made on items that are discontinued or closeout. Resellers may discount accordingly for these items.

We value all of our resellers, and we look forward to building long lasting relationships with you. If you have any questions, please contact Grant Powell at [grant@veratex.com](mailto:grant@veratex.com).

Sincerely,  
Grant Powell, Internet Sales Manager  
Veratex, Inc.